

Always identify your media sources used in **both** the Materials License Agreement and the required Closing Credits of your film. Clearly document your sources. If the material is yours, then say so! If the material is somebody else's, then follow these Copyright guidelines below.

COPYRIGHT

Use of Photos, Images, Art, Logos, Music, Songs, Audio Files, Video Clips, Books/Poems and Social Media

Are you able to purchase the material?

YES

Purchase a license to use the media.

(ex. photos & video: istockphoto.com, gettyimages.com, alamy.com, dreamstime.com, shutterstock.com
ex. music: artist.io, elements.envato.com, pond5.com)



YES

if someone makes it, it has an automatic copyright (ex. your own work, many images on flickr.com)

Can you obtain written permission to use it?

YES

Ask for permission to use it and show proof of the written permission.

NO

Don't use the material.

NO

Is the material copyrighted?

UNKNOWN

NO

Is the image in the Public Domain?



YES

You can use it.
government images, educational images, or images released to the public domain (ex. photolib.noaa.gov, visibleearth.nasa.gov, siarchives.si.edu)

NO

Is the material under a Creative Commons license?



YES

You can use it.
(search.creativecommons.org)
Check the terms.



Attribution – give credit



Non-commercial – can't make money from it



ShareAlike – if you use it, you have to share what you made under the same license



NoDerivatives – you can use it but you can't change it

NO

Check licensing terms (ex. unsplash.com, pixabay.com, freerange.com, pexels.com)